

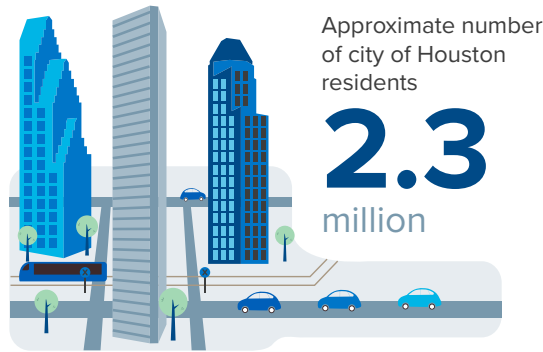
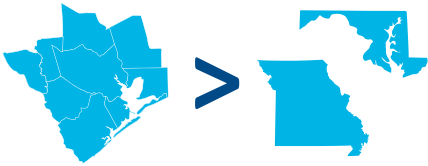
POPULATION AND DEMOGRAPHICS

6.9 million

residents in the 9-county Houston-The Woodlands-Sugar Land MSA

Nation's 5th most populous metro area

Larger than Missouri or Maryland



Houston is the nation's 4th most populous city

Houston MSA ranks

4th

in number of Hispanics

7th

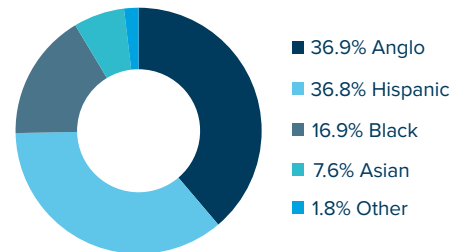
in number of Blacks

7th

in number of Asians

Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 5 decades

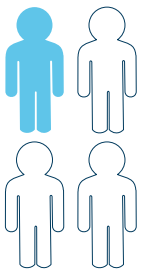


GLOBAL PRESENCE

15 foreign governments

maintain trade and commercial offices in Houston

35 active foreign chambers of commerce



Nearly 1 in 4 Houstonians are foreign born

54.1 million

Houston airport passengers in '17

global travelers **11.2** million domestic travelers **42.9** million

182 nonstop destinations

\$192.2 billion

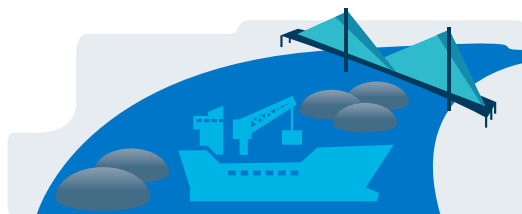
in trade was handled by the Houston-Galveston Customs Districts in '17

\$83.0 billion

in imports (in '17)

\$109.2 billion

in exports (in '17)



Houston has the largest export market in the U.S.

Port Houston ranks

1st

in import tonnage for 26 straight years

Largest

Gulf Coast container port

2nd

in total tonnage for 24 straight years

5,000+

Houston companies doing business abroad

1,000

Houston firms report foreign ownership

90+ nations

have consular representation in Houston

3rd largest representation in the nation

20 foreign banks

are located in Houston from 10 nations